

Information Partner (Seminars)

\$7,500

Endorse the exchange of best practise and innovation by partnering with our highly regarded Seminar Series. The program brings together a range of specialty presentations, master classes, case studies and practical workshops featuring renowned industry thought leaders.

Sponsorship of the seminar program offers a key opportunity to profile your company in the lead up to ARBS, during and after the exhibition.

- Associate your brand with industry expertise and best practise
- Network with high profile business prospects in multiple settings
- Attract more visitors to your booth
- Disseminate specific information to attendees by topic

Company Branding

- Logo/company name on signage at entrance to seminar room/s
- Logo/company name on sponsorship board within seminar precinct
- 1 pull-up free standing banner in seminar room/s. Banner to be supplied by sponsor.
- Credit and weblink on seminar pages of ARBS 2018 website
- Logo and sponsor credit on any printed seminar marketing materials
- Ability to provide company brochures/pens or other free branded material in seminar room/s. Supplied at sponsor's own cost.

Advertising/Marketing Inclusions

- A prominent (300 x 300 pixels) ad on the seminar page of arbs.com.au
- Inclusion of company brochure or advertising material (under 20 pages) into ARBS show bag provided to all ARBS visitors and seminar attendees (approx 8,000)
- A ¼ page ad in one edition of 'Exhibits'; the Exhibition newsletter that is distributed monthly (digital) for 6 months leading up to ARBS and daily (print) during the Exhibition. Artwork to be supplied by sponsor
- A ¼ page editorial piece on sponsor's product/s, service or company in one edition of 'Exhibits'. Prepared by ARBS Media

Seminar Series

- Opportunity for a senior company representative to introduce a seminar presenter.
- Complimentary tickets to seminars of choice (up to 4 per seminar - which must be pre-booked)

