

Awards Program Partner

\$12,000

Position your company alongside the high achievers of the industry. The ARBS Industry Awards recognise excellence for personal achievement, outstanding products, projects, service and education in the Australian HVAC & R industry. The Awards attract the major players from every discipline and specialty of the industry and will be presented at a gala dinner at the ICC Ballroom on 9 May 2018.

By partnering with the ARBS Industry Awards, your profile will be associated with the influence and leadership of the program. Partners will benefit from the extensive media and marketing campaign commencing in September 2017 and continuing until July 2018.

Company Branding

Acknowledgement and company logo on:

- Awards brochures and associated materials
- Awards and gala dinner full page and half page advertising in industry media throughout campaign
- Awards email news and announcements to ARBS database
- Awards application forms and documentation
- Logo placement and hyperlink on ARBS website
- Logo & full page credit in awards finalist booklet distributed in the visitor show bag (content subject to approval).

Advertising/Marketing Inclusions

- A prominent (300 x 300 pixels) ad on the awards page of arbs.com.au
- 1/2 page ad in ARBS 2018 Exhibition directory
- Inclusion of company brochure/catalogue or advertising material (under 20 pages) into the ARBS (Exhibition) show bag provided to all ARBS attendees (approx 8,000)
- A ¼ page ad in one edition of 'Exhibits'; the Exhibition newsletter that is distributed monthly (digital) for 6 months leading up to ARBS and daily (print) during the Exhibition. Artwork to be supplied by sponsor.

ARBS Industry Awards Gala Dinner (approx. 550 attendance)

- Company banner placement in the ballroom. Supplied by sponsor (size limitations apply)
- Logo placement on official awards program with acknowledgement of partner status
- Logo in presentation slide show and acknowledgement by celebrity MC during address
- Opportunity to present one or more awards on stage
- Complimentary VIP table (table of 10)

